

Online research with insight

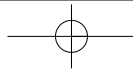


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ebox



Online research with insight



Our software allows your target audience to be more open, allowing you to react more precisely to their needs.



Conventional research, where respondents are supervised by a moderator, often results in the more sensitive answers being stifled. Yet this feedback is crucial when it comes to understanding your client's real needs. The anonymity of researching online, and the highly interactive and engaging techniques that Ebox use to keep respondents attentive, helps generate more data that is significantly more valid, more detailed and more interesting. And that's exactly how we get inside the heads of your customers.



We design our software to help respondents complete the research easily – so easily, the information simply flows.



Our design team creates software that is enjoyable and simple to use, along with online graphics and visuals that strongly stimulate respondents. When respondents are stimulated, they remain fully engaged and committed to the research for longer, which gives us - and you - a superior quality of information. Or, to put it another way, the respondent doesn't get bored and start ticking random boxes just to get it over with.



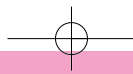


Unlike conventional research, we can return a superior quality of response, immediately.

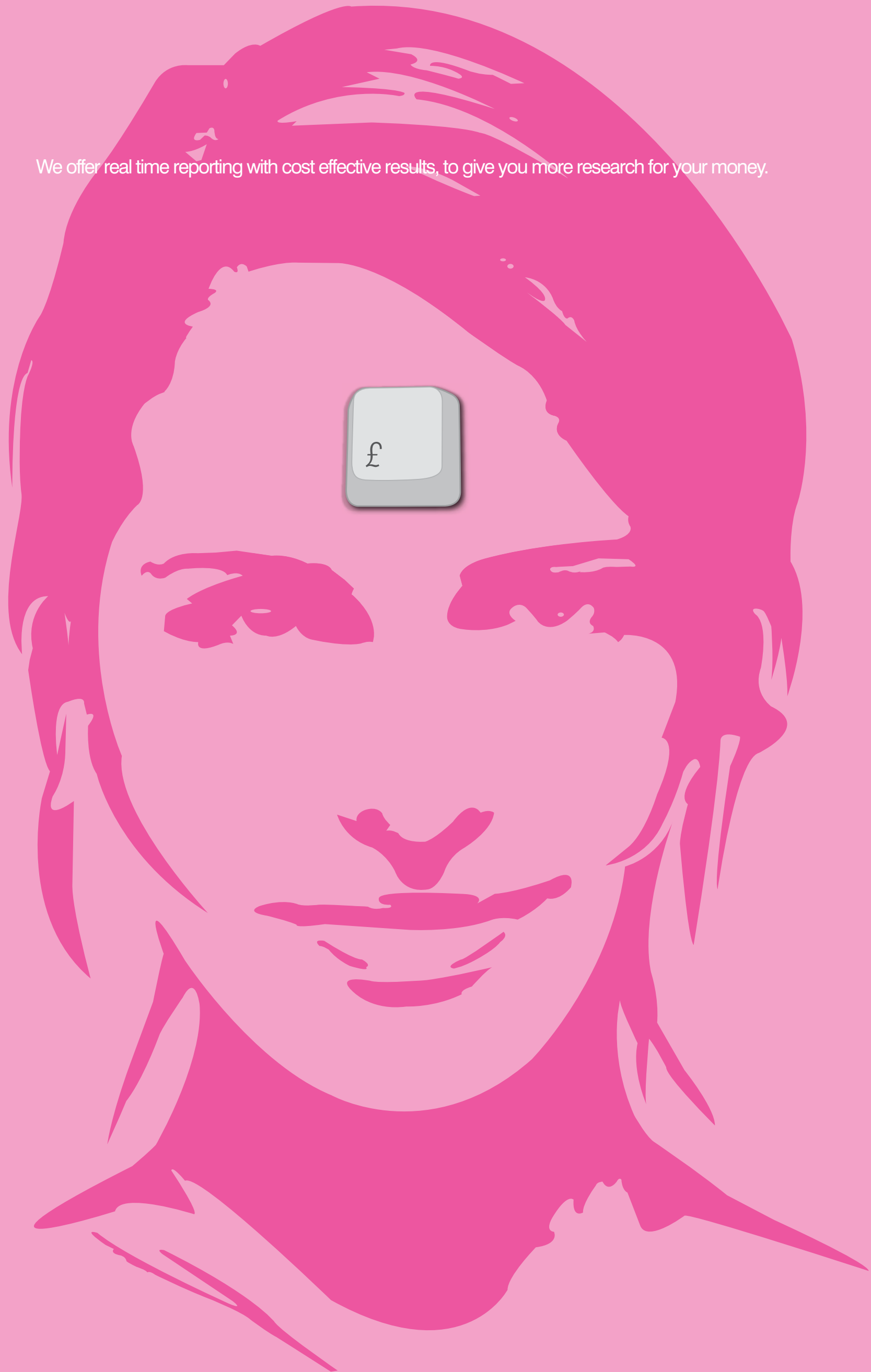


Our methodology is comprehensive and extremely quick: we can deliver detailed analysis of even the most complex research within 24 hours of the research being completed. Through pioneering online facilities, we conduct all reporting in real time and return results immediately. Currently, you can't get faster than immediately, but we're working on it.

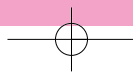




We offer real time reporting with cost effective results, to give you more research for your money.



We design and develop our own software and construct – jointly with clients – each research programme. We moderate, analyse and report on the research. In fact we handle every aspect of the project, which helps us heighten efficiency and always keep your costs down. Even better, we don't have to travel around the country, which makes us significantly cheaper. We are a one-stop, low-overhead, high performance option and extraordinarily cost-effective.





Finally, we'd like to introduce our 4 highly innovative key features.

QUALITATIVE ONLINE RESEARCH

We are leaders and pioneers in this field, developing a wide variety of techniques to help maximise accuracy, clarity and depth of response. Our graphics are imaginative, our technology for focus groups ingeniously interactive.

Our clients can reduce set-up costs, save time and quickly obtain the views of often awkward audiences. Sensitive and confidential topics can be explored anonymously with no loss of quality – indeed, the quality is better, in comparison with conventional methods.

QUANTITATIVE ONLINE RESEARCH

We are innovative thinkers and achievers in quantitative research. Our techniques include using online characters that can take on the identity of the recipient – just one of the ways in which we are demonstrating our commitment to making research more engaging and interactive. And we have a range of adaptable solutions for online surveys which produce almost instant results.

EMAIL CAMPAIGNS

We provide effective email campaigns for many clients. This most challenging of disciplines, faced with an ever more sophisticated audience, can produce impressive rewards and our know-how, already tried and tested, grows more authoritative by the day.

SOFTWARE DEVELOPMENT

At Ebox, we are dedicated to innovation in everything we do, and nowhere more so than in developing our own software.

Our designers work on pushing back the boundaries of online research in new, fascinating and exclusive ways. With us you can enjoy services like smart-tracking the progress of your research and take advantage of your own instant results viewing area. You can automatically convert raw data to charts and graphs.

We can bring all this expertise and more to your next project. But don't look on it as software from us. Look on it as hard facts for you.